

FOLASHADE FLORENCE OMOTOYOSI

Data scientist

About Me

Adept Data scientist with a proven track record at univelocity, where I enhanced prediction accuracy through optimized machine learning models. Skilled in Python and data visualization, I excel in transforming complex datasets into actionable insights, significantly bolstering data-driven decisions. My approach combines technical proficiency with creative problem-solving, ensuring standout results in data analysis and modeling.

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📍 Lagos, Nigeria

Education

Institut Supérieur de Communication et de Gestion, Benin Republic.

Bachelor of Science: Business
Administration 07/2014-07/2017

Certifications

Certificate in Data Science
03/2024 - 07/2024

Skills

- Python programming
- Machine learning
- Scikit-learn
- SQL Databases
- Sales Analytics
- Customer relationship management (CRM)

Experience

Data scientist

03/2024-07/2024

univelocity, Lagos, Nigeria

- Optimized machine learning models for improved prediction accuracy and performance.
- Developed custom algorithms to solve unique challenges in data analysis and modeling.
- Utilized programming languages such as Python or R extensively throughout the internship, applying relevant libraries and frameworks when appropriate.
- Created data visualization graphics, translating complex data sets into comprehensive visual representations.
- Enhanced data-driven decision making by implementing machine learning models and algorithms.

Sales Manager

02/2022 - 09/2023

Habzee Telecom Ltd, Kaduna, Nigeria

- Handled customer relation issues, enabled quick resolution, and client satisfaction.
- Monitored customer satisfaction levels, evaluated feedback, and coordinated with product development teams for impactful product improvements.
- Utilized rigorous analytics processes to identify market trends and opportunity for growth.
- Developed comprehensive sales strategies and prepared detailed presentations that increased sales volume by 15% in one year.
- Build long-lasting client relationships through excellent customer service and consistent follow-up.

Tools

- Python
- Matplotlib
- Scikit-learn

Languages

- English
- French [Beginner]

References

Available upon request