

Fagba, Lagos
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AKINRELE OREOLUWANI MAYOWA

ENTRY LEVEL PRODUCT MANAGER

PROFESSIONAL SUMMARY

Adaptable, resourceful, and astute product manager transitioning from a background in Agricultural Science with experience in boutique and bakery management. Proficient in handling demanding advertising projects across various platforms including events, social media, and traditional strategies. Known for being hardworking, ethical, and detail-oriented, with a strong commitment to contributing to company success. Skilled in Agile methodology, Jira, Confluence, and Figma.

Key Skills:

- Product Management
- Advertising Strategy
- Social Media Management
- Event Coordination
- Agile Methodology
- Jira & Confluence
- Figma
- Communication
- Leadership
- Boutique Management

- Bakery Operations

Professional Experience:

- **Product Manager Trainee**

Univelcity, Lagos

(February 2024 - July 2024)

- Completed intensive 6-month training program specializing in:
 - User Story Development, Figma for user personas and empathy maps
 - Agile Methodology, Jira, and Confluence for project management
 - UI/UX Design principles applied in digital product development
 - Product Launch Strategies and Pitching skills developed
 - Enhanced soft skills in communication and time management within team settings.

- **Bakery Assistant**

Peak's Pastries Hub, Akure

(July 2022 - February 2023)

- Assisted in baking, customer service, and inventory management
- Maintained food safety standards and ensured customer satisfaction

- **Boutique Manager**

Godfirst Boutique, Lagos

(March 2021 - June 2022)

- Managed boutique operations, focused on inventory and customer service
- Implemented marketing strategies to drive sales and enhance brand awareness.

Education:

- Bachelor of Technology (B.Tech) in Agricultural Science

Federal University of Technology, Akure

October 2016 - August 2023

Certifications:

- Product Management, Coursera (2024)

- Online course from Universidad de Palero

- Proficient in Agile methodology