

Folashade Ayodele

Frontend Web Developer (Entry-Level)

Transitioning with 8+ years of experience in digital marketing e-commerce and customer relations, now focused on frontend web development with technical skills in HTML, CSS, JavaScript, and ReactJS, seamlessly integrating these technical skills with a deep understanding of user experience and content strategy.

Seeking entry-level front-end developer role to apply analytical thinking, creativity, and user-centric design principles.

EXPERIENCE

Fullstack development

Univelocity, Hybrid

PROJECTS

Car Logistics Website

Frontend Developer (Collaborative Project)

Technologies: HTML5, CSS, JavaScript, React, Git, Vercel

- Transformed intricate Figma designs into a fully responsive, user-centric web application.
- Integrated reusable React components, resulting in a 30% reduction in development time and improved code maintainability.
- Used advanced CSS techniques including Flexbox and Grid to create a pixel-perfect, responsive layout that seamlessly adapts to various screen sizes and devices.
- Utilized custom hooks and context API for efficient state management, optimising performance and user experience.
- Integrated RESTful APIs to dynamically fetch and display real-time logistics data, enhancing the application's functionality.
- Implemented lazy loading and code splitting techniques, improving initial load time by 40% and overall performance.
- Conducted thorough cross-browser testing and debugging, ensuring consistent functionality across Chrome, Firefox, Safari, and Edge.
- Implemented accessibility features following WCAG guidelines, making the application usable for individuals with disabilities.
- Presented the project to stakeholders, effectively communicating technical concepts to a non-technical audience.

This project significantly enhanced my skills in front-end development, API integration, performance optimisation, and collaborative coding practices.

Personal Projects

Technologies: HTML5, CSS, JavaScript, React, Git, Vercel

- Developed a responsive portfolio website using HTML, CSS, and JavaScript.
- Developed a todo list application with local storage functionality.
- Single Page Login with Form Validation.

09032836846

ayodeleshadee@gmail.com

[www.linkedin.com/in/](https://www.linkedin.com/in/folashade-ayodele-9400b017b)

[folashade-ayodele-9400b017b](https://www.linkedin.com/in/folashade-ayodele-9400b017b)

github.com/ShadeCoco

Lagos, Nigeria

TECHNICAL SKILLS

HTML5

CSS3

JavaScript

React.js (basic)

Version Control

Chrome DevTools

Responsive Web Design

UI/UX Principles

Canva

Web Accessibility

SEO best practices

ADDITIONAL SKILLS

Project Management

Team Collaboration

Customer-Centric Approach

Analytical Thinking Attention to Detail

Adaptability

Website Content Manager

PatchesOfAfrica, Remote

- Conduct regular content audits to ensure relevance and accuracy.
- Manage content calendars and ensure timely publication.
- Edit, proofread and upload content to maintain quality and consistency.
- Coordinate with developers to implement content updates and enhancements.

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CERTIFICATIONS

Univelcity, univelcity.com

FullStack Web Development

HubSpot Academy

SEO Certified

September 2022

Google Digital Skill for Africa May 2021

The Fundamentals of Digital Marketing

