

# OLUWOLE AYODELE

## UI/UX Designer

A critical thinker and problem solver with a dynamic three years of experience in design industry, thriving across sectors. Expertise lies in creatively tackling challenges ranging from B2B to B2C products. Brings a wealth of experience as a collaborative team member, showcasing robust collaboration and communication skills, as well as innovation and a deep understanding of design principles

## WORK EXPERIENCE

### UI/UX Designer, Caasitech Group LLC, Nigeria, Oct 2022 – Present

- Designed visually appealing and user-friendly interfaces for digital products, including website and web app
- Exposed to agile modern work force methodology
- Created wireframes and prototypes to test and refine designs
- Collaborated with cross-functional teams, including developers and stakeholders, to ensure designs met both design and technical requirements
- Conducted user research and usability testing to gather feedback and insights from users
- Developed and maintained design systems and brand guidelines
- Received several appraisals for exceptional work

### UI/UX Designer, Trades Trek, Nigeria, Dec 2023 – April 2024

- Designed a stock exchange simulation mobile app with various features such as getting paid while learning how to trade stocks and competing with other users to win prizes.
- Implemented key features and visually appealing interface, resulting in 40% increase in customer retention
- Collaborated directly with stakeholders on various design initiatives, resulting in 60% improvement in user interface efficiency and a 20% increase in user engagements.
- Redesigned the company's website to resonate the companies vision and mission which resulted in 40% product adoption

### Product Designer, Opam Financial, Nigeria, Aug 2023 – Dec 2023

- Designed a modern fintech mobile app with various functionalities such as scheduling payment down to crypto trading, from ideation phase to final testing phase.
- Implemented industry key features, resulting in 60% increase in customer retention
- Collaborated directly with stakeholders on various design initiatives, resulting in 15% improvement in user interface efficiency and a 10% increase in user engagements.
- Worked closely with development team to ensure that UI designs are implemented based on standard procedures

### UI/UX Designer, RadicalX, United States, Jul 2022 – Oct 2022

- Designed a one-way video interviewing application to streamline and simplify the asynchronous interview process.
- Carried out extensive UX audit on new on existing product using Jacob Nelson's Heuristic laws; for the purpose of checking for the product usability, to improve overall user experience
- Worked with a global team to create product from research, design sprints to launch. Independent and group researching, analyzing, strategizing, and building our product as a team
- Converted ideas and requirements into user personas and storyboards.
- Worked with design team, project managers and business analysts to create intuitive and easy-to-use software

### UI/UX Designer, Univelcity, Lagos, Nigeria, Sept 2021 – Oct 2022

- Conducted usability tests on old and new websites in order to gain insights on metrics of websites and applications
- Collaborated with cross-functional teams, including developers and stakeholders, to ensure designs met both design and technical requirements
- Managed multiple projects effectively in demanding environment with tight deadlines
- Integrated UI features complying with prescribed code standards and technical design guidelines.

## PERSONAL INFO

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[Behance Portfolio](#)

[LinkedIn](#)

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## SKILLS & TOOLS

- (Figma, Adobe XD)
- Competitor's and UX Audit
- Storyboarding
- HTML, CSS
- Mockups
- User interface (UI) design
- User experience (UX) design
- Information Architecture
- Design thinking Framework
- User Research
- Prototyping and wireframing
- Agile methodology

## PERSONAL PROJECTS

- [Autoconnect](#)
- [Swiftpay](#)
- [Task Master](#)
- [Kwik Invoice](#)
- [Notion Redesign](#)
- [PhotoHub](#)

## EDUCATION

- Bachelor of Science in Physics, Ekiti state university, Nigeria, 2015.

## CERTIFICATIONS

- Google UX design course, (Coursera)
- Product design course, Dev and Design
- Product Design Course, Univelcity

## SOFT SKILLS

- Communication
- Collaboration
- Presentation
- Attention to details

## REFERENCES

- Available upon request