

# Victor Josiah

Jr. PRODUCT MANAGER

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## EXPERIENCE

### Univelsity, Internship, NG — *Product Management*

MAR 2024 - JUL 2024

- Product: Finserve
- Worked with other team members on Finserve vision and goal of the product, purpose, target audience, and impact on its market ecosystem
- Collaborated with other PM's on market research to understand the competitive landscape, users' needs, trends, and the regulatory environment for the Finserve product
- Worked together with team members to develop detailed user persona profiles, product roadmap based on business objectives, prioritized feature matrix, and its MVP core functionalities such as Finserve user impact, technical feasibility
- Tasked with identifying the Success metrics and KPI framework
- Worked together with team members for the user journey map, prototyping, and wireframes for the product user interface (UI) and user flow diagram to allow stakeholders to validate design decisions

### DevCareer x AltSchool, Bootcamp, NG — *Product Management*

#### *Intern*

FEB 2024 - JUN 2024

- Product: Constructconnect mobile app
- Tasked with identifying pain points or challenges users face with similar products, providing a concise problem statement report
- Worked alongside other team members on competitor analysis study and research similar products, and services in the market, to make informed decisions identifying our target audience and our ideal users
- Collaborated with team members on product marketing strategies

## METHODS & SYSTEM

Agile Methodologies  
Scrum  
Product development:  
PRD  
Product Plan  
Product Roadmap

Collaborative Software

## CERTIFICATIONS

Google Digital Marketing  
Skill for Africa, DMS

Product Management Level 1

<https://bit.ly/3LjduEb>

Product Management Level 2

<https://bit.ly/4eWhesG>

## TECHNOLOGIES

HTML

## ADDITIONAL TECH

Trello

Jira

Sketchboard

Whimsical

Figma/FigJam

Asana

to promote Constructconnect mobile app within its market, highlighting its unique value proposition to drive user engagement, adoption, and optimal performance

- Worked on the use case scenarios diagram and process flows to enhance the overall user experience
- Conducted user research, and identify market segmentation for the Constructconnect mobile app

## LANGUAGES

English  
(Proficiency level)

## Kodecamp, Bootcamp, NG — *Product Management Intern*

MAR 2022 - JUL 2022

- Product: Easyloan web-app [bit.ly/3W1YRdp](https://bit.ly/3W1YRdp)
- Worked with senior PM's to aligned product vision and mission of the Easyloan web app with organization goals, prioritizing features to drive product success.
- Collaborated with other PM's to leveraged user research feedback survey reports to extract actionable insights, informing data-driven product decisions for the Easyloan web app development, to enhance user experience
- Tasked with scheduling start up meeting to review team progress
- Collaborated with UI/UX design team and engineers to develop PRDs with prioritized features for the Easyloan web app
- Designed demos to communicate the product positioning strategy of the Kodecamp Academy to stakeholders effectively  
<https://bit.ly/3N30fcl>

## EDUCATION

Bachelor of Technology (B.Tech) in Arch. (2015 - 2019)

Architecture

The Federal University of Technology, Akure, Ondo (FUTA)

## SKILLS

- Analytical thinking
- Problem-Solving
- Communication
- Market Research
- Delegation
- User Interface & User Experience(UI/UX)