
Oreoluwani Mayowa Akinrele

Junior Product Manager

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PROFESSIONAL SUMMARY

Results-driven Junior Product Manager with a background in Agricultural Science and demonstrated success in managing cross-functional projects in fast-paced environments. Skilled in identifying customer needs and translating them into actionable product features. Known for a strong analytical mindset, effective communication, and a commitment to delivering exceptional user experiences. Proficient in Agile methodologies and tools such as Jira, Confluence, and Figma.

KEY SKILLS

- Product Management
- User Research and Analysis
- Agile Methodology
- Jira & Confluence
- UI/UX Principles

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- Effective Communication
 - Team Collaboration
 - Problem Solving
 - Data-Driven Decision Making

PROFESSIONAL EXPERIENCE

Junior Product Manager

COVA, Lagos

February 2023 - January 2024

- Spearheaded market research initiatives that informed product strategy, resulting in a 20% increase in user satisfaction through targeted feature enhancements.
- Collaborated with engineering, design, and marketing teams to define and prioritize product requirements, ensuring timely delivery and alignment with business goals.
- Developed comprehensive user stories and product requirement documents, enhancing cross-functional communication and project execution.
- Analyzed user feedback and product performance metrics, driving iterative improvements that led to a 15% increase in user acquisition and engagement.
- Actively participated in Agile ceremonies, facilitating a collaborative environment that accelerated project delivery and innovation.

Product Manager Intern

Univelcity, Lagos

February 2024 - July 2024

- Collaborated with a cross-functional team to develop a fintech product aimed at providing savings and loan solutions for artisans unable to meet traditional bank requirements.
- Conducted user research to understand the financial needs and challenges of artisans, informing product features and design.
- Assisted in the creation of user stories and product requirement documents, ensuring clear communication and alignment within the team.
- Participated in Agile ceremonies, contributing to sprint planning and retrospectives to drive project progress.
- Helped develop a prototype, facilitating user testing sessions to gather feedback and iterate on product features.

EDUCATION

Bachelor of Technology (B.Tech) in Agricultural Technology

Federal University of Technology, Akure

January 2017 - August 2023

National Youth Service Corps (NYSC)

Certificate of Completion (2024)

CERTIFICATIONS

- Product Management, Coursera (2024)
- Agile Methodology, Universidad de Palero