

# Eunice Oluwamayokun Fatoye

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## OBJECTIVE

Exceptional Psychology graduate with a passion for creating seamless user experiences. Proven track record of success in product management and marketing roles at startup companies. Strong leadership and project management skills with the ability to drive cross-functional teams to achieve organizational goals.

## EDUCATION

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**Federal University Oye, Ekiti State, Nigeria**

**2018-2023**

*B.Sc, Psychology*

**Grade:** 3.97 CGPA (*Second Class Upper*)

## WORK EXPERIENCE

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**Product Manager, Peenly Project**

**Oct 2024 - Present**

*Peenly is a platform focused on helping parents track and celebrate their children's developmental milestones and achievements.*

- Collaborated with designers, developers, and stakeholders to create a user-centered product experience, focusing on features that allow parents to manage and document multiple child profiles.
- Developed Product Requirement Documents (PRD) and user stories to clearly define feature needs, prioritize tasks, and keep the project on track.
- Led sprint planning and execution, coordinating closely with team members to ensure timely progress toward a 2.5-month project timeline.
- Used Zoho Sprints to facilitate agile project management, helping maintain focus on key deliverables and achieve project milestones.

**Product Management Intern, Univelcity**

**Mar 2024 - Jul 2024**

*Univelcity is an international coding Bootcamp with the purpose of teaching young people how to code and prepare them for the professional workspace.*

- Engaged in design thinking processes with the team, to meet great user experience targets.
- Engaged in the planning and execution of sprint processes, development of product requirement documents and user stories, Feature Backlog Prioritization, etc.
- Utilized the JIRA tool to carry out seamless agile methodologies, for Scrum processes.

**Product Management Associate, Resavation**

**Sep 2023 - Jan 2024**

*Resavation is a property technology startup focused on making accommodation and co-living seamless for Nigerians.*

- Spearheaded the introduction of ClickUp as a project management tool to streamline tasks, assignments, workflow organization, and progress documentation, resulting in notable improvement in task completion efficiency.
- Facilitated regular team meetings & weekly sprints ensuring on-time project completion.

**Product Management Intern, ASSED BHC**

**Aug 2023 - Sep 2023**

*ASSED BHC is a digital marketing startup, focused on helping small and new business owners scale their businesses.*

- Developed a comprehensive one-year marketing roadmap to enhance company operations and increase overall effectiveness.
- Strategically aligned cross-functional teams with stakeholder objectives by breaking tasks into smaller manageable components, enabling team autonomy.
- Implemented Trello as a project management tool, resulting in accelerated project completion and progress tracking.

## Product Management Intern, SkailleUp

Jul 2023 - Aug 2023

*SkailleUp is an early-stage educational technology startup.*

- Led a team of six encompassing product designers, UX writers, and developers, to conceptualize and implement a feature offering project examples for potential students, enhancing course comprehension and engagement.

## PROJECTS

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### SokoMart, Univelcity Capstone Project

May 2024 - Present

*SokoMart is a hypothetical online marketplace in Nigeria.*

- Worked with a team of 9 to solve the challenges of retaining customers, due to a cumbersome checkout process and limited payment options in the SokoMart e-commerce website.
- Built user personas and empathy maps out results gotten from user research, using the Miro tool.

### Lead Website Management, TEDxFUOYE

Feb 2023 - Present

*TEDxFUOYE is an independently organized TED event happening at Federal University, Oye-Ekit State.*

- Strategically led a team of 8, including product designers, product managers, and software developers, to build the TEDxFUOYE website.
- Ideated a manual ticketing system utilizing Google Forms and on-site personnel to drive a seamless ticketing experience for attendees due to unfavorable internet conditions in the event location.

#### Links:

<https://github.com/tedxfuoye>

<https://tedxfuoye.vercel.app/>

[Figma Design](#)

### Entry Level Internship Project

May 2022 - Jul 2022

Product Management Virtual Experience

- Developed & designed a comprehensive product management portfolio.
- Conceptualized and planned a new automotive service/feature offered by Amazon.
- Delivered an excellent virtual project showcase, resulting in a certificate of excellence

#### Link:

[https://bit.ly/AmazonCars\\_Portfolio](https://bit.ly/AmazonCars_Portfolio)

## SKILLS & INTERESTS

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- Communication & Interpersonal Skills
- Stakeholder Engagement
- Cross-functional Collaboration
- Marketing & User Acquisition
- Attention to detail
- Project Management
- Analytical Thinking
- Presentation

## TOOLS

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- Figma
- Jira
- Trello
- Notion
- Miro
- Slack
- Confluence
- Google Workspace & Microsoft Suite

## CERTIFICATIONS

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### **1. Foundations of User Experience (UX) Design**

*Coursera*

**Issued:** Sep 2022

### **2. Talent For Startup Program**

*Univelcity*

**Status:** Issued Jul 2024

### **3. Start the UX Design Process: Empathize, Define, and Ideate**

*Coursera*

**Started:** Mar 2022

**Status:** Ongoing

### **4. Product Management Virtual Experience**

*Entry-Level*

**Started:** May 2022

**Issued:** Jul 2022

### **5. Introduction to Digital Economy**

*Techy Train Incubator Foundation*

**Started:** Mar, 2022

**Issued:** May 2022

## LANGUAGE

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- English: Advanced Proficiency

References:

Available upon request.