

# Runo Nicole

Product Designer(Saas, B2B, B2C, Research)

Lagos, Nigeria

nicoleferigho@gmail.com  
linkedin.com/in/nicole4024b91b2/

[Design portfolio](#)

## Professional Summary

I am a passionate **Product Designer** with over 3 years of experience creating intuitive, user-centered digital experiences. I have collaborated with cross-functional teams to deliver thoughtful design solutions that balance creativity and strategy. My expertise includes user research, Agile methodologies, Scrum, HTML, CSS, Python, designing high-quality workflows, and leveraging data to shape product strategy. I thrive in fast-paced environments and aim to deliver seamless experiences that address both business and user needs.

## EDUCATION

**BSC. Industrial Physics**  
**Landmark university**  
Kwara State

## EXPERIENCE

### Product Designer

**Leaseable - Lagos, Nigeria**  
**June, 2024 - [Freelance]**

Leaseable is a versatile lease management system designed to manage any type of asset, not just property leases. It offers a comprehensive solution for capturing asset details, managing leases, and gaining insights into the revenue generated by these assets. This makes Leaseable suitable for various industries, including construction, manufacturing, and real estate.

- ✓ Conducted user research to gather insights into consumer needs and preferences for asset management, using interviews and surveys.
- ✓ Collaborated with cross-functional teams to design secure login workflows, optimize asset management flows, and align product strategies with user research findings.
- ✓ I designed intuitive workflows for creating, renewing, and terminating leases, viewing lease requests, and managing customer and asset details. I developed interfaces for users to add and edit customers and assets, view lease history, and manage marketplace listings.
- ✓ Analyzed competitive products and lease management trends to provide recommendations for product improvements.

### Product Designer

**EventLixt - Lagos, Nigeria**  
**January 2024 - March 2024**

EventLixt provides a platform for users to create, share, and discover event lists. It improves event discovery by notifying users of new events and updates within their subscribed lists.

- ✓ I designed intuitive flows for account creation, category selection, and event list management. I ensured users could validate accounts, create and share lists, and interact with events smoothly.
- ✓ I created a visually appealing and user-friendly interface, focusing on event lists, dashboards, and notifications. I made sure users could easily modify profiles, comment on events, and access analytic.
- ✓ I designed search functionality to help users find events by type, location, and other criteria.

## SKILLS

### Tools

Figma, Adobe, G-suite, GitHub, Google analytics, Miro, VS-code, Slack, Xd, Illustrator, Canva, Clickup, Figjam, Jira, Product board, Asana

### Hard Skills

Wireframing, Rapid prototyping  
Design research, Story boarding  
User research, HTML, CSS,  
Python, Problem solving,  
Product Roadmaps & Feature  
Prioritization, Mom Test User  
Interviews, Qualitative &  
Quantitative Research,  
Scrum & Agile Methodologies

### Soft Skills

Effective communication,  
Problem solving, Critical thinking,  
Analytic skill, Market research,  
Time management, Collaboration

## UX Researcher, UI Designer

**Imperium**(by sterling bank)

**December, 2022 - March, 2023[Freelance]**

Imperium was created to bridge the gap in energy demands within Nigeria using renewable energy. Imperium seeks to create an ecosystem that brings together end users, funding agencies, energy solution developers, technical support services and regulators with a view to connecting the demand and supply for renewable energy resources.

- ✓ I conducted user research to understand customer and admin needs, ensuring the design met key tasks like signing up, signing in, and remote SHS management.
- ✓ I structured content logically, ensuring easy navigation for energy dashboards, admin panels, and geolocation features
- ✓ I created intuitive interfaces for customers and admins, focusing on user friendly sign-up/sign-in flows, dashboards, and admin panels across devices.
- ✓ Created a structured design system that can easily be understood and accessible for the developers.
- ✓ I developed wireframes and prototypes to visualize design concepts and user flows, aiding stakeholder understanding and feedback.

## UI/UX Designer

**Magenta Pass**

**August, 2022 - September 2023**

Magenta aims to alleviate stressful payment processes and streamline business performance tracking through its lifestyle application. Magenta is designed to address the daily challenges of carrying a debit card, manually monitoring business performance, and waiting for debit or credit alerts from local banks.

- ✓ I Created an introduction to the app's main features and benefits, focusing on solving payment stress and tracking business performance.
- ✓ I provided a clear and intuitive layout for making payments without needing a physical debit card. Included features for linking multiple bank accounts or payment methods.
- ✓ I designed the business performance tracking module, including customizable dashboards and reports for different businesses needs.
- ✓ designed a system that enables users to easily update their personal information manage linked accounts, and set their notification preferences

## Volunteer/Others

### Product Management Volunteer

**Univelcity — Lagos, Nigeria**

**March 2024 – June 2024**

- ✓ Conducted market research and competitor analysis to identify key trends and gaps, leveraging insights to prioritize feature development.
- ✓ Facilitated Scrum empirical process, including sprint planning, daily stand-ups, and retrospectives, driving cross-functional collaboration between teams.
- ✓ Used Mom Test principles during user interviews to gather unbiased feedback and identify areas of improvement for the product, ensuring user-centered development.

## CERTIFICATION

**Univelcity**

**Product Manager**

Lagos, Nigeria.

From March 2024 to present

**Udemy**

**Frontend Dev.**

Online certification.

Started May 2023

**Udemy**

**Product Design**

Online certification.

From Nov 2022 to Jan 2023

**Univelcity**

**UI/UX Designing**

Lagos, Nigeria.

From June 2020 to August 2020